The Digital Continent: A Planet of Apes?

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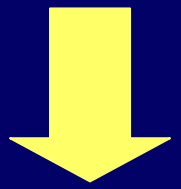
2002.9.5

A Great Migration 1

Information Technology Revolution



Post IT Society

= Ubiquitous Communication

A Great Migration 2

Information Technology Will Collaborate with:

Biotechnology, Environmental Technology, Genome Technology, Nanotechnology, Human Technology, Quantum Technology

A Great Migration 3

Speed of Data Transmission

Kilobits per Second → Megabits → Gigabits → Terabits → Exabits → Petabits → Zettabits → Yottabits → Googabits

A Great Migration 4

From Advanced Information Society

A Great Migration 5

To Post-IT Society

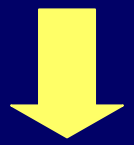
Digital Continent 1

Three Examples of Modal Change

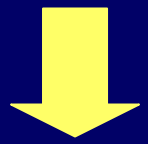
- Network Competition
- University
- Intellectual Property

Network Competition 1

Perfect Competition in Atomless Market



Monopolistic Competition



Network Competition

Network Competition 2

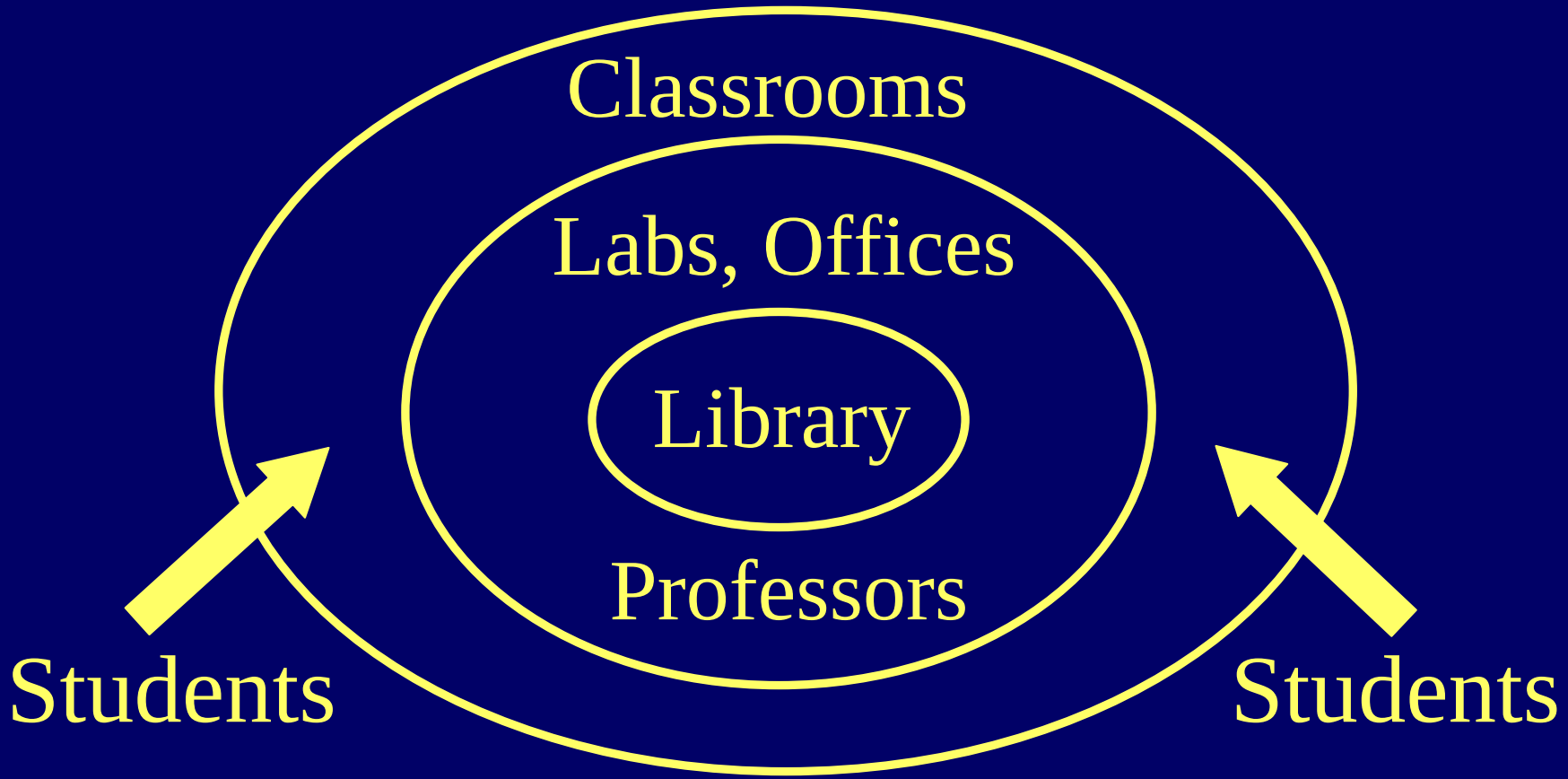
- Threshold for Penetration
- Landslide Victory
- Winner Takes All
- Competition for De Facto Standard
- Survival of the Not-fittest
- Lock-in Effect/ Path Dependency

Network Competition 3

- Competition Policy Reconsidered
  Microsoft vs U.S.
  1 Yen Bidding
- Can Government Pick the Best System?
  Regulation, “Yes” ?
  First Mover Advantage or
  Gerschenkron

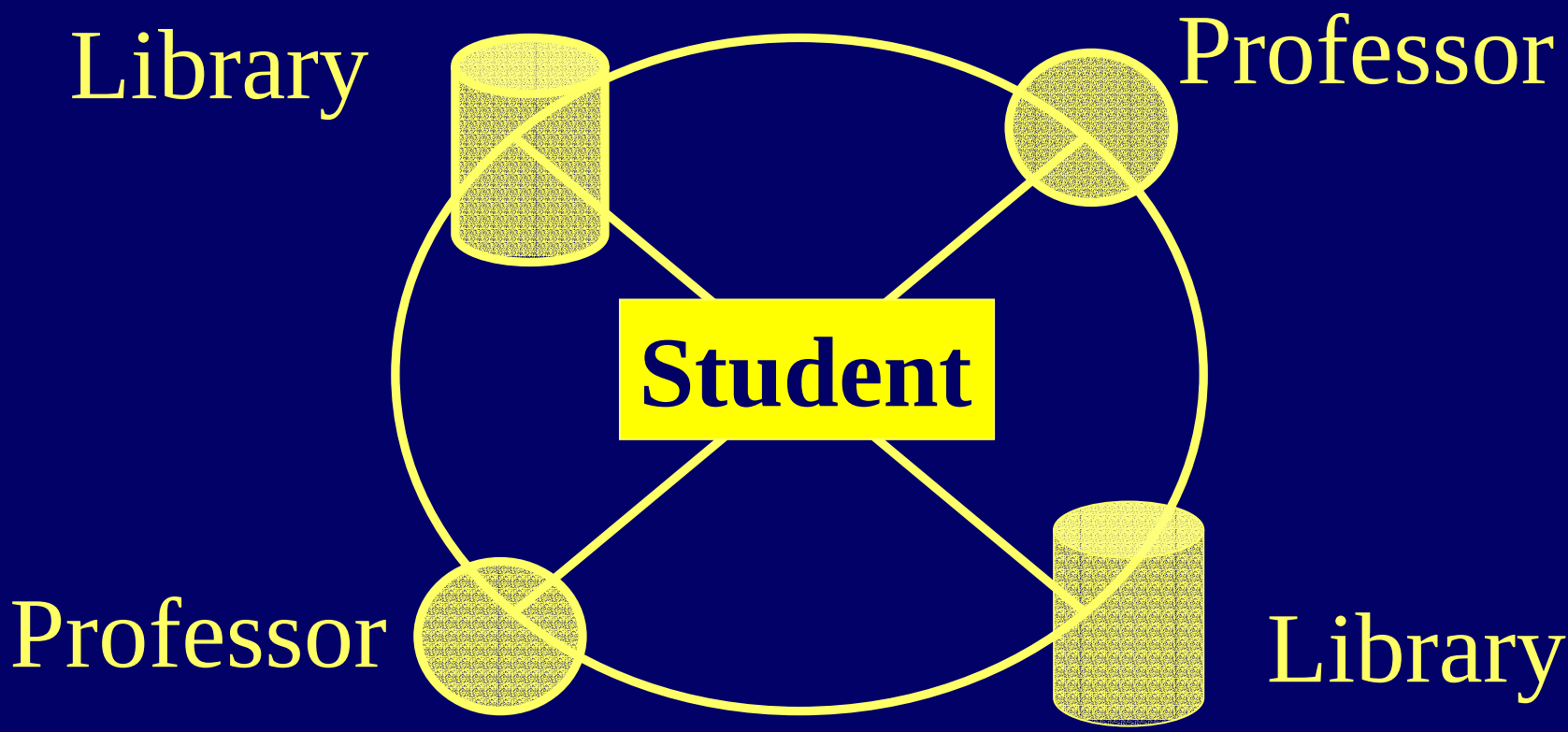
University Model 1

2500 Year Old Business Model



University Model 2

Cyber University



University Model 3

- Distance Learning, an Inferior Substitute?
- Did Printing Technology Give Inferior Substitute for Religion?
- Personal Experience from University of the Air

Copyright 1

- Why Copyright Protection?
  - Private Property vs Fair Use
- Form and Substance
  - Snow White: Grimms and Disney
- Business Model for Content Market
  - Royalty Model

Copyright 2

- Digital Revolution

  Electronic Contents

  Copies and Original

  Editing and Parts or Bits

  Seamless Transmission

Copyright 3

- Impacts of Napster and Gnutella
  - Peer-to-peer Exchange of Digital Files
- Copyright Protection
  - Encryption Technology
  - Electronic Watermark
  - Copyright Code Database

Copyright 4

- Search for New Business Models
  - Super Distribution
  - Broadcasting Model
- Public Domain Approach
  - Linux
  - Digital and Live Performance

The Ultimate Revolution Ahead?

- Reality → Augmented Reality

  Enhancement of Cognition

  ↓

  A Whale in a Pond ?

- Frame of Cognizance

  From Inner Brain to Outer Brain

  Who am I ?

Governance of Post IT Society

- Civilian Control of Technology
- Role of Engineers
- Governance of Cyberspace
- Whistle Blowing
- Ethical Value before Economic Value

Nothing IS New in the Network

- Digital Editing: Editing of What ?
- New Combination of What ?
- Culture Resides in the Real World

The Planet of the Apes

- Astronaut Taylor lands in a planet after a three million two hundred thousand light year voyage in the space.
- The planet was inhabited by the highly developed Apes and sub-ape humans.

Human Dignity Again

- Ubiquitous Surveillance ?
- New Code of Conduct for a Big Existence on the Globe
- New Definition of Freedom
- New Definition of Creativity

Another Planet of the Apes?

- We must learn to master and control technology development, govern our borderless society, and anchor firmly on the physical ground.
- If we fail, we will fall slaves to the Apes in the Ditigal Continent - Computers.

The Terrestrial Computer